

# Community Resource Mapping

**“Using Community Resource Mapping to  
Help Solve Transportation, Healthcare,  
and Social Security Issues”**

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# Purpose

- Recap the Need for Collaboration Across Systems
- Define Community Resource Mapping
- Share the Process of Community Resource Mapping

# Need for Collaboration

- Reduced budgets at all levels
- Unenforceable interagency agreements
- Limited cross-agency communication & resource-sharing
- Differing eligibility & funding for services
- Failure to think beyond traditional service systems & partners
- Sustaining existing efforts

# Community Resource Mapping

A **system-building** method that links community resources with an agreed upon vision, organizational goals, strategies, and/or expected outcomes.

# Why Community Mapping?

- Identify capabilities & capacities of a community - use to build a system
- Reveal community resources/assets, and highlight their interconnections
- Build relationships among various community stakeholders at all levels
- Focus on community strengths, not deficits - build capacity for change and improvement

# Why Community Mapping?

- Develop a systemic & coordinated approach to improve service delivery
- Determine whether existing resources are aligned & used effectively
- Develop innovative interagency financing strategies
- Promote collaborative staff development programs

# 4-Step Mapping Process

- Pre-Mapping/Assessment
- Mapping
- Implementing the Map
- Evaluation/Mid-Course Correction

# Pre-mapping/Assessment

**Visioning**

**Goal-setting**

**Partnership-building**



# Mapping

**Selecting a Process**

**Identifying & Collecting Data**

**Developing Products**

# Implementing the Map

**Strategic Planning**

**Communication Strategies**

**Supporting Community Action**

# Evaluation/Mid-Course Correction

**Keeping Current**

**Continuing to Measure**

**Maintaining Momentum**



QUESTIONS???

